# Commonwealth of Kentucky Workforce and Labor Market Information Grant (WIG) Core Products and Services Annual Report for PY 2024

Education and Labor Cabinet Kentucky Center for Statistics Workforce Intelligence Branch

Kentucky is pleased to present the PY 2024 Annual Report on the Workforce and Labor Market Information Grant (WIG) core products and services. Continuing cooperation and consultation with both customers and partner agencies enabled the Workforce Intelligence Branch, within the Kentucky Education and Labor Cabinet (KELC), to meet its objectives for PY 2024. The fulfillment of the deliverables outlined below provided the means for the Commonwealth to identify, develop, and maintain sustainable and competitive regional economies and support planning for long-term economic stability.

The Workforce Intelligence Branch (Branch) is housed within the Kentucky Center for Statistics (KYSTATS), the state agency charged with collecting and linking data to evaluate education and workforce efforts in the Commonwealth so that policymakers, practitioners, and the general public can make informed decisions. KYSTATS also maintains the Kentucky Longitudinal Data System (KLDS), a statewide longitudinal data system that facilitates integration of data from multiple education, workforce, and other government sources.

This strategic alignment affords the Branch opportunities to continually expand both the scope and quality of the services and products traditionally provided through Labor Market Information (LMI) and reflects Kentucky's commitment to provide quality information to all customers of the workforce information system. In PY 2024, a wide range of products and services were generated through collaboration with the KLDS research team; and as always, through the Branch's Bureau of Labor Statistics' (BLS) cooperative programs and the Employment and Training Administration (ETA) WIG.

#### 1. Workforce Information Database (WID)

During PY 2024, Kentucky continued to populate and maintain the designated core tables in the WID. Kentucky development staff also continued to streamline the process of formatting, revising, and uploading data. Kentucky also began the implementation to WID Version 3.0 in PY 2024, while simultaneously maintaining Version 2.8. Kentucky intends to continue maintaining Version 2.8 as it transitions all tables fully to 3.0.

Kentucky updated its licensing data for the LICAUTH, LICENSE, and LICXOCC tables at the end of PY 2024. This updated licensing data was also submitted to the Analyst Resource Center (ARC) for inclusion in the ARC database. The ARC periodically shares this database with CareerOneStop for use in their License Finder tool. Per the revised requirements of ARC, Kentucky updates these core tables every year.

Other information housed in the WID includes: Local Area Unemployment Statistics (LAUS), Current Employment Statistics (CES), Quarterly Census of Employment and Wages (QCEW) data, Consumer Price Index (CPI), income data, occupational employment and wage estimates, industry and occupational projections, and population data.

Another key component in the WID is the Data Axle Employer Database. During PY 2024, Kentucky incorporated the 2025 First Edition of the database into the WID. The 2025 Second Version was released by Data Axle in mid-July 2025; as a result, Kentucky did not incorporate this update into the WID until PY 2025.



After each EMPDB update, Kentucky also updates its Kentucky Employer Profile Dashboard allowing users to access the most recent version of the Employer Database. The dashboard, developed in Tableau, allows users to search for employers by industry, keyword, county, size range, and other select criteria; and is available at <a href="https://kystats.ky.gov/Reports/Tableau/KYLMI\_EMPDB">https://kystats.ky.gov/Reports/Tableau/KYLMI\_EMPDB</a>.

Task	Task Focus	Milestone Date	Principal Customers	Status
Perform routine updates of core tables, including current cycle projections data	Data Update	Ongoing	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Ongoing
Implement WID Version 3.0 and maintain Version 2.8 during transition	Data Structure Update	July 2025	Same	Ongoing
Incorporate Data Axle EMPDB updates into the WID semi-annually	Data Update	As available	Same	Ongoing
Maintain and update Kentucky Employer Profile dashboard on the KYLMI webpage on KYSTATS website	Data Update	As available	Same	Ongoing
Update LICAUTH, LICENSE, and LICXOCC tables in the WID and submit for inclusion in the ARC database	Data Update	June 2025	Same	Completed
Streamline processing of data uploads and revisions/updates, and expand staff training on WID requirements and processes	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing

#### 2. State and local industry and occupational employment projections

Although ETA only requires that long-term statewide projections be developed in odd program years, with corresponding sub-state projections required in even program years, Kentucky routinely produces both statewide and sub-state long-term projections *every* year.

By July 2024, Kentucky had already published the sub-state, 2022-2032 occupational projections required by ETA for PY 2024.

Then, later in PY 2024, Kentucky developed supplemental statewide and sub-state estimates for the period of 2023-2033. These non-required, supplemental estimate sets will be published during the first part of PY 2025.

Once finalized, Kentucky makes both sub-state and statewide occupational projections data files available on the KYSTATS website and incorporates them into the WID. Finalized long-term occupational projections are also published on the KYSTATS website via the interactive Occupational Outlook Dashboard. This dynamic, Tableau-based report incorporates both state and sub-state level projections as well as educational attainment and wage data. The Occupational Outlook Dashboard is located at <a href="https://kystats.ky.gov/Latest/OCC">https://kystats.ky.gov/Latest/OCC</a>.

In addition, in PY 2024, Kentucky updated the industry employment time series to include 2023 employment data. This updated time series was used to develop both statewide and sub-state midterm (five-year) industry and occupational projections for 2023-2028 using 2024 as the base year. The



five-year occupational projections currently produced by Kentucky are utilized in the Kentucky Future Skills Report (KFSR). The updated KFSR contains projections for the period of 2023-2028 and is located at https://kystats.ky.gov/Latest/KFSR.

Task	Task Focus	Milestone Date	Principal Customers	Status
Finalize and publish statewide projections for the period of 2022- 2032	Data Update	July 8, 2024	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Completed
Develop sub-state, long-term occupational and industry projections for the period of 2022- 2032 using Projections Suite and submit estimates to the PMP	Data Update	July 7, 2025	Same	Completed
Incorporate statewide and sub- state long-term projections into the interactive Occupational Outlook dashboard	Data Update	As new projections become available	Same	Ongoing
Develop supplemental statewide and substate, long-term occupational and industry projections (2023-2033) using Projections Suite	Data Update	NA - Supplemental task	Same	Completed September 2025
Update NAICS time-series to include 2023 employment data	Data Update	December 2024	Same	Completed
Populate WID with current cycle projections data and publish estimates on labor market information webpage	Data Delivery	As new projections become available	Same	Ongoing
Develop mid-term, five-year state and sub-state occupational and industry projections for 2023-2028	Data Update	NA - Optional Task	Same	Completed October 2024

## 3. Employee development and LMI training for service delivery

In PY 2024, Kentucky utilized in-person and virtual platforms to provide training on labor market data, concepts, tools, and utilization of the KYSTATS website to improve the skills and service delivery to all customers of the workforce system. Training was provided to state education and workforce agency personnel, career center staff, as well as Local Workforce Area (LWA) professionals, and board members.

The Branch continued its outreach campaign targeting Appalachian communities that continue to be impacted by localized disasters. Meetings with various Eastern Kentucky stakeholders (individuals and organizations) were held to educate those professionals on the various LMI data and analyses available to assist them in recovery.

Kentucky continued to work extensively with the Kentucky Workforce Innovation Board (KWIB) and local workforce area professionals on the development of the 2024 WIOA State Strategic Plan. KYSTATS provided the recurring data and analyses to support the KWIB's final determination of the in-demand, key industry sectors and occupations identified in the final plan, and also prepared written analyses that was incorporated into the final plan. In addition, KYSTATS provided written analysis for use in the Kentucky WIOA Annual Narrative for the prior year.



Finally, Kentucky continued consultation with WIOA professionals and board members regarding workforce information issues; and conferred with various national, state, and local agencies and other organizations involved in policy making regarding current and projected workforce demand. Regular exchanges of ideas between users and suppliers of workforce information occurred through in-person and virtual meetings, demonstrations, focus groups, and conferences. This exchange of ideas between users and suppliers of workforce information was a priority as Kentucky sought out opportunities to provide information, as well as training, to local workforce policymakers, career center staff, employers, jobseekers, and others.

A breakout of LMI training to various customer groups during PY 2024 is below.

Date	Location	Presentation Subject	Audience	Number of Attendees
July 15, 2024	Frankfort, KY	KYSTATS Key Sectors Support Work	KWIB Staff and KELC Deputy Secretary	4
August 8, 2024	Florence, KY	KYSTATS Overview	Northern Kentucky WIB Partners for Success Members	30
September 3, 2024	Frankfort, KY	KYSTATS Key Sectors Support Work	Key Sector Qualitative Workgroup	10
September 18, 2024	Virtual	KYSTATS Key Sectors Support Work	Kentucky Community & Technical College System (KCTCS) Presidents	15
October 2, 2024	Lucas, KY	KYSTATS Overview	Barren River Area Vocational Rehabilitation staff	30
November 8, 2024	Elizabethtown, KY	KYSTATS Overview	Postsecondary Career Development Staff	30
November 20, 2024	Atlanta, GA	KYSTATS Key Sectors Support Work	Southern Regional Education Board Conference Attendees	100
January 24, 2025	Lexington, KY	KYSTATS Overview	STEM Rural/Urban Exchange Convening Attendees	40
January 28, 2025	Frankfort, KY	KWIB Qualitative Sector Strategies	KWIB Qualitative Sector Participants	12
February 25, 2025	Virtual	In-Demand Occupations	KWIB, Local Workforce Investments Boards, Kentucky Department of Education	15
February 28, 2025	Louisville, KY	KYSTATS Overview	Louisville College and Career Collective	25
March 13, 2025	Virtual	KYSTATS Overview	Kentucky Horticulture Council	4
March, 26,2025	Morehead, KY	Eastern Kentucky LMI Overview	Southeast Kentucky Workforce Conference Attendees	100
April 8, 2025	Bardstown, KY	WORKR, KYSTATS Blog	NELCO (Nelson County Economic Development Professionals)	15



Date	Location	Presentation Subject	Audience	Number of Attendees
April 10, 2025	Elizabethtown, KY	KY GPA Conference	KY GPA Conference Attendees - Grant Writers - What???	50
April 15, 2025	Russell Springs, KY	KYSTATS Overview	Cumberlands Workforce Investment Board	40
April 16, 2025	Virtual	Key Sector Industry Data Overview	Commonwealth Education Continuum Members	20
May 27, 2025	Virtual	Early Childhood Workforce Dashboard, Foster Youth Outcomes	KYSTATS Board	NA
June 6, 2025	Virtual	Key Sectors Quantitative Methods Overview	Kentucky Community & Technical College System (KCTCS) Workforce Staff	20

Throughout the program year, Kentucky continued to consult with state and LWA professionals and confer with other organizations involved in policymaking regarding workforce information issues and customer needs. Stakeholder meetings and focus groups allowed Kentucky to garner feedback from customers on a continual basis.

Kentucky also maintained its communications and outreach plan with the LWAs. This emphasis on continued communications was critical to effectively market LMI data and products; and to drive the development of new reports and analyses.

During the program year, Kentucky also worked closely with the state Office of Unemployment Insurance (OUI) on the impending modernization of Kentucky's UI system. A successful transition to the modernized system is integral to the success of both the LMI programs and the Kentucky Longitudinal Data System (KLDS) maintained by KYSTATS.

Given the importance of this endeavor, and recognizing the challenges other states have faced, the Branch has been very proactive to ensure that KYSTATS and LMI have a seat at the table in UI redesign discussions. LMI staff had meetings with both OUI and vendor staff to discuss requirements, planning, and implementation as it relates to our programs; and, to advise of potential pitfalls.

In addition, staff have been routinely involved in reviewing new system specs and interfaces, as well as required file formats, extracts, and accompanying business rules that are critical to both BLS estimation processes and the wage records component of the KLDS. This cooperation, as well as future testing, is expected to continue as the redesign of both the UI tax and the UI benefits sides progresses.

Kentucky continued its proactive marketing approach in PY 2024. Rather than waiting for customer requests for information, Kentucky continued to push out and promote new products as they became available. This "product push" continues to provide customers with much needed information and informs them of the wide range of data and analysis available from the LMI shop.

The wide-ranging partnerships that KYSTATS has established throughout the state has afforded the LMI shop opportunities for marketing and outreach, raising the profile of LMI products and services. This increased visibility has fostered the interaction between LMI and its core user groups, ultimately driving product improvement in the LMI shop.

Kentucky was also committed to employee development in PY 2024. Branch personnel attended several U.S. Department of Labor and other state-sponsored statistical program trainings. Staff participated in



online and in-person state and national conferences, workshops, and collaboratives to share best practices and learn from other workforce, education, and labor market information professionals.

Staff participated in a lengthy NLx course piloted by the Coleridge Initiative, a nonprofit organization that works with government agencies to improve research and policy. The class culminated with a staff project and presentation on the utilization of layoff data from state-issued WARN notices combined with NLx job posting data. As a result of this coursework, Kentucky is investigating the potential for additional analyses incorporating NLx data.

All of these initiatives and endeavors afforded Kentucky's staff the opportunity to learn about a variety of labor market projects and initiatives, new and changing program requirements, and software applications. The trainings also allowed participants the chance to interact with colleagues from other states and agencies who are employed in similar positions and work with comparable workforce information products and services.

Finally, cross-training between the LMI, research, and development teams at KYSTATS continued in PY 2024. LMI analysts received training from the KYSTATS research team to assist the Kentucky Department of Workforce Development with federally required ETPL reporting, while KYSTATS researchers continued consultation with LMI projections staff on estimation models and methodologies.

LMI analysts were trained by the KYSTATS research team in programs and tools (including Tableau software and R programming) utilized in data reporting; while development staff continued to learn about WID content, maintenance, and structure. Cross-training will continue as LMI and KYSTATS explore ways to best utilize staff and seek methods in which to incorporate the data and analyses provided by each into new and dynamic products for customers.

LMI also continued to work with the KYSTATS development team both on the upgrade to WID 3.0 and to maintain and augment Kentucky's projections analysis table which provides a consistent crosswalk of projections and wage data across the various hybrid occupational classifications systems used by different statistical programs and as new SOC versions are released.

Finally, in PY 2024, Kentucky continued its detailed process documentation method for existing and future staff. This documentation process will continue throughout the upcoming program year and will be utilized in the training of new employees, as well as the cross-training of existing staff; and will ensure adherence to program methods and procedures, and continuity of service delivery to customers.

Task	Task Focus	Milestone Date	Principal Customers	Status
Provide education and training through conferences, presentations, and workshops on LMI products and services to state workforce agency personnel, LWA professionals, job center staff, and other key user groups	Outreach		Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Ongoing
Continue consultation with LWAs and organizations through meetings, focus groups, and other methods to determine customer needs	Product Development	Ongoing	Same	Ongoing
Work in tandem with OUI on the modernization on Kentucky's UI system efforts	UI System Redesign		All users of the Kentucky UI System	Ongoing
Continue proactive marketing strategy to increase visibility of LMI	Marketing	Ongoing	Same	Ongoing



Task	Task Focus	Milestone Date	Principal Customers	Status
Maintain "product push" to provide customers with LMI products and services as they become available	Marketing/ Information Delivery	Ongoing	Same	Ongoing
Attend program specific technical trainings and participate in workshops and conferences at the state, local, and national level	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing
Participate and develop internal training to assist staff in developing new analyses, tools, and reporting for customers	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing
Continue development of detailed process documentation for existing and future staff to maintain adherence to program procedures and ensure service delivery	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing

### 4. Annual economic analysis and other reports

In PY 2024, Kentucky conducted state, local, and regional studies and economic analyses of value to the governor, the Kentucky General Assembly, and state and local workforce development boards to provide information and support for education and workforce development initiatives, including support for WIOA, and in response to major layoffs or disasters. Analyses were made available electronically and through dynamic reports accessible through the KYSTATS website.

One such report, prepared in accordance with the requirements of Training and Employment Guidance Letter (TEGL) No. 14-23, was the comprehensive statewide economic analysis for PY 2024. This report, designed to support the planning and decision-making efforts of Kentucky's policymakers, as well as the state and local workforce development boards, provides a detailed analysis of Kentucky's economy and workforce at both the statewide and regional (LWA) levels. Included in the analysis is an in-depth review of Kentucky's Gross Domestic Product (GDP), personal income, population, demographics, educational attainment, civilian labor force (including participation rates, employment, and unemployment), unemployment insurance claims, occupational and industry employment and wages, and projections. The statewide economic analysis for PY 2024 was submitted to the ETA regional office.

The Kentucky Students' Right to Know Dashboard was also updated during PY 2024. First mandated by the Kentucky General Assembly in 2020, this interactive Tableau report links college majors to the most in-demand jobs in the Commonwealth along with typical education requirements, wages, and institutions offering these majors. The Kentucky Students' Right to Know Dashboard is located at <a href="https://kystats.ky.gov/Latest/KYStudentRightToKnow">https://kystats.ky.gov/Latest/KYStudentRightToKnow</a>.

Kentucky also collaborated with the KWIB during PY 2024 to investigate possible redesign options for the Kentucky Workforce Dashboard (KWD) with the goal of aligning the report to the priorities and performance outcomes outlined in the 2024-2027 Kentucky WIOA Strategic Plan. Kentucky will continue in PY 2025 to work with the KWIB and Kentucky's workforce partners to identify ways in which to make the dashboard the most useful it can be for these key customers.



Throughout the program year, Kentucky routinely provided analysis of local economic conditions, including local area occupational projections, industry, occupation, employment, unemployment, and wage data as requested by WIOA professionals and other customers, including state and local economic development agencies, schools, and chambers of commerce.

Kentucky also prepared special state, local, and regional studies to provide information to communities undergoing economic transition, those implementing state and sub-state workforce development initiatives, or experiencing major layoffs or disasters and to support implementation and reporting on WIOA. In PY 2024, the Branch received numerous requests for information. In response, Kentucky utilized existing products and programs and sought other avenues and sources of data as necessary to provide the best information to meet the needs of each customer.

In PY 2024, the Branch partnered with the Kentucky Office of Employment and Training (OET) to provide data and support for the annual WIOA formula allotments for the agency. The Branch also routinely provided data elements and analyses used in reporting metrics for the WIOA Combined State Plan.

KYSTATS continued to collaborate with the Kentucky UI Office to publish the Monthly Performance Measures developed by the UI Quality Control Branch and aggregated by Workforce Intelligence. The resulting tables are updated monthly and available on the KYSTATS website at <a href="https://kystats.ky.gov/KYLMI/UnemploymentClaimsData">https://kystats.ky.gov/KYLMI/UnemploymentClaimsData</a>.

Kentucky continued its partnership with the University of Kentucky's Center for Business and Economic Research (CBER) to enhance the economic analyses provided on the state's workforce and labor market data. In PY 2024, CBER monitored employment trends across the state, prepared press releases, and assisted in the development of the state WIOA Strategic Plan.

Kentucky also continued its agreement with the U.S. Census Bureau's Longitudinal Employer-Household Dynamics (LEHD) project, providing quarterly data used by the program to produce detailed statistics on employment, earnings, and job flows for different industries, geographies, and demographic groups.

KYSTATS again worked at length with the Kentucky Non-Profit Network to produce an analysis of the employment, wages, postsecondary outcomes, assets, and revenue attributable to nonprofit organizations in the state of Kentucky.

In addition to the partnerships listed above, Kentucky also relied upon collaboration and consultation with customer groups to develop new products and analyses. Kentucky routinely consulted with stakeholders and data users, including state agency partners, educators, economic developers, workforce professionals, career center staff, and others to identify data needs and guide product development and enhancement. Further, the alignment between KYSTATS and the Branch has allowed for leveraging of additional data and resources to develop new tools and analyses that utilize both KYSTATS and BLS/ETA data.

The leveraging of these resources enabled KYSTATS to take a lead role in providing policymakers and data users with information, analyses, and new tools to evaluate the labor market and educational communities in the Commonwealth.

One such report is the Workforce Overview Report for Kentucky Regions (WORKR). This dynamic Tableau dashboard incorporates information and data on occupations, industries, projections, labor force, wages, and unemployment insurance (UI) claims, as well as demographics. Analysis is available at the statewide, Workforce Planning Region (WPR), and LWA levels. The WORKR allows for comparisons of key metrics between Kentucky and surrounding states. Initially conceived as a static, quarterly report geared for each individual LWA, Kentucky worked with LWAs directly to identify the elements needed by these key stakeholders. The result was a redesigned, interactive WORKR that



better met the needs of the target audience. The WORKR was updated quarterly throughout PY 2024. It is available at https://kystats.ky.gov/Latest/WORKR.

Kentucky also provided both information and analyses in the form of the KYSTATS blog. Posts in PY 2024 included:

- Middle Skill Occupations in Kentucky
- Apprenticeship Participation Among Formerly Incarcerated Kentucky
- Dual Credit Scholarship: Utilization and College-Going Rates
- Work Ready Kentucky Scholarship

The KYSTATS Blog can be found at <a href="https://kystats.ky.gov/Blogs">https://kystats.ky.gov/Blogs</a>.

Another key piece of analysis was made available to customers through the Kentucky Future Skills Report (KFSR). The KFSR is an online, interactive report utilizing historic workforce supply, current employment outcomes, and future workforce demand to assist policymakers, practitioners, and the public in making education and workforce decisions. The KFSR was updated during PY 2024 with the most current supply, outcomes, and future demand data (2023-2028). The full version of the updated KFSR is available at https://kystats.ky.gov/Latest/KFSR.

While the KFSR provides analysis on workforce supply and outcomes by credential level, the Kentucky Apprenticeship Report provides analysis on supply and outcomes for apprenticeships utilizing data from the Registered Apprenticeship Partners Information Database (RAPIDS). Users can explore employment and wage outcomes and the demographic composition of apprentices. The Kentucky Apprenticeship Report is located at <a href="https://kystats.ky.gov/Latest/APR">https://kystats.ky.gov/Latest/APR</a>.

Kentucky also continued to provide users with BLS civilian labor force estimates via the Current and Historical LAUS Report. The report provides users with annual and monthly BLS Civilian Labor Force (CLF) estimates for the U.S., state, counties, and other sub-state areas utilizing SQL Server Reporting Service (SSRS), enhancing functionality for researchers and others seeking the ability to extract data sets with ease. The Current and Historical LAUS Report is located at <a href="https://kystats.ky.gov/Ssrs/Index/Master\_LAUS\_Report">https://kystats.ky.gov/Ssrs/Index/Master\_LAUS\_Report</a> and is updated with each new release of civilian labor force data.

Several other existing tools were also updated during the program year.

The interactive version of the Occupational Outlook Dashboard was updated with 2022-2032 statewide and sub-state, long-term projections, as well as education attainment and wage data in PY 2024. The dashboard is located at <a href="https://kystats.ky.gov/Latest/OCC">https://kystats.ky.gov/Latest/OCC</a>.

The Find Employers tool was updated to include the 2025 First Edition of the Employer Database and is located at https://kystats.ky.gov/Reports/Tableau/KYLMI\_EMPDB.

For researchers and others seeking to download large amounts of data, Excel tables for current and historical data sets are also available. The QCEW tables published on the website provide data at both industry and geographic levels. QCEW data are available for the state, counties, and aggregated to LWAs back to 1990 and are updated quarterly. Annual occupational employment and wage estimate files for the state and LWAs are updated each program year and Excel files containing the latest round of long-term projections are also updated as new data becomes available. Static tables detailing monthly UI Performance Measures are provided.

Standard LMI publications, including maps, press releases and associated tables, and other economic analysis are also available. These tables and LMI publications are housed within the Kentucky Labor Market Information Library located at <a href="https://kystats.ky.gov/KYLMI">https://kystats.ky.gov/KYLMI</a>.



Informational products and services are primarily delivered to customers through the KYSTATS website at <a href="https://kystats.ky.gov">https://kystats.ky.gov</a> and are available on both the Reports page and the LMI Report Library. Both the LMI page, located at <a href="https://kystats.ky.gov/KYLMI">https://kystats.ky.gov/KYLMI</a>, and the KYSTATS website utilize Tableau software to provide customers the ability to define and generate reports based on user-selected data and geography. Users can create and view customized reports and maps, download files, and produce printable reports.

Visits and downloads to the website are tracked using Google Analytics. In PY 2024, the KYSTATS website had nearly 193,000 total views and over 44,000 active users.

The website also facilitates customer contact. The Contact KYSTATS page allows users to provide feedback and the Data Request Form allows users to easily request data and other information from the website.

Task	Task Focus	Milestone Date	Principal Customers	Status
Prepare and submit to ETA a detailed, statewide economic analysis for the program year	Economic Analysis	October 1, 2025	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Completed
Conduct state, local, and regional studies and analyses to produce detailed economic and workforce analyses, reports, and tools tailored to customer needs	Economic Analysis/ Information Delivery	Ongoing	Same	Ongoing
Expand outreach and interaction with LWAs, the business community, economic development, and other workforce agencies to identify areas needing analysis	Outreach/ Product Development	Ongoing	Same	Ongoing
Support WIOA planning and implementation by providing data for annual funding allotments and for WIOA reporting metrics	Data Delivery	Ongoing	Same	Ongoing
Increase and cultivate relationships with the education community to identify areas needing analysis	Outreach/ Product Development	Ongoing	Same	Ongoing
Work in collaboration with CBER to develop, conduct, and publish various economic analyses	Information Delivery	Ongoing	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Ongoing
Continue cooperation and participation in the U.S. Census LEHD project	Data Delivery	Ongoing	Same	Ongoing
Maintain and enhance labor market information delivery system	Information Delivery	Ongoing	Same	Ongoing

Task	Task Focus	Milestone Date	Principal Customers	Status
Leverage additional data and resources available through alignment with KYSTATS to develop a new product utilizing both KYSTATS and BLS/ETA data	Product Development	Ongoing	Same	Ongoing
Develop, publish, and maintain dynamic LMI reports based on needs determined by stakeholders and data users, including:	Product Development/ Information Delivery	Ongoing	Same	Ongoing
Publish and maintain dynamic, Tableau-based Occupational Outlooks utilizing most recent statewide and sub-state long-term projections data	Information Delivery	Ongoing	Same	Updated as new projections become available
Maintain Career     Explorer tool utilizing     skills, job descriptions,     demand, and wage data	Information Delivery	Ongoing	Same	Ongoing
Maintain, publish, and update the KFSR on an annual basis	Information Delivery	Ongoing	Same	Updated Annually
Maintain and publish the Kentucky Students' Right to Know dashboard online	Information Delivery	Ongoing	Same	Updated Annually
Maintain and publish the WORKR online	Information Delivery	Ongoing	Same	Updated Quarterly
<ul> <li>Revamp, update, and maintain Workforce</li> <li>Dashboard measures needed for the WIOA, the KWIB, and state workforce partners</li> </ul>	Product Development/ Dynamic LMI Reports	Ongoing	Same	Ongoing
<ul> <li>Maintain and publish         Current and Historical         LAUS Report utilizing         SSRS     </li> </ul>	Information Delivery	Ongoing	Same	Updated Semi-Monthly as new data are released
Publish current and historical tables for various datasets in easily downloadable Excel format for researchers and other data users	Data Delivery	Ongoing	Same	Ongoing
Produce and publish static maps, tables, press releases, workforce profiles, and economic analyses	Product/Data Delivery	Ongoing	Same	Ongoing
Publish timely analyses through the KYSTATS blog	Economic Analysis/ Product Development	Ongoing	Same	Ongoing



Task	Task Focus	Milestone Date	Principal Customers	Status
Work in collaboration with the Kentucky Office of Unemployment Insurance to enhance, aggregate, and publish UI's Monthly Performance Measures	Product/Data Delivery	Ongoing	Same	Updated Monthly
Evaluate, develop, and refine website content and design based on user feedback and site visit metrics	Product Development/ Evaluation	- 3- 3	Same	Ongoing
Maintain Content Management System (CMS) to allow LMI staff to directly update site content and provide training to LMI shop personnel	Capacity Building/ Training	Ongoing	LMI Staff	Completed

# 5. Conclusion

Funding from the Workforce and Labor Market Information Grant (WIG) is used to provide essential workforce information to Kentuckians. PY 2024 was another year highlighted by collaborations and partnerships for the Workforce Intelligence Branch. As part of KYSTATS, the Branch continued its commitment to expand the scope of its customer base, advance the development of new products, and maintain an emphasis on stakeholder involvement in LMI service delivery. This commitment will continue in PY 2025.

